



***Second meeting of the UN
Committee of Experts on
Business and Trade
Statistics***

**Progress Report of the Task
Team on Business Dynamics,
Demography and
Entrepreneurship**

New York, June 12, 2019

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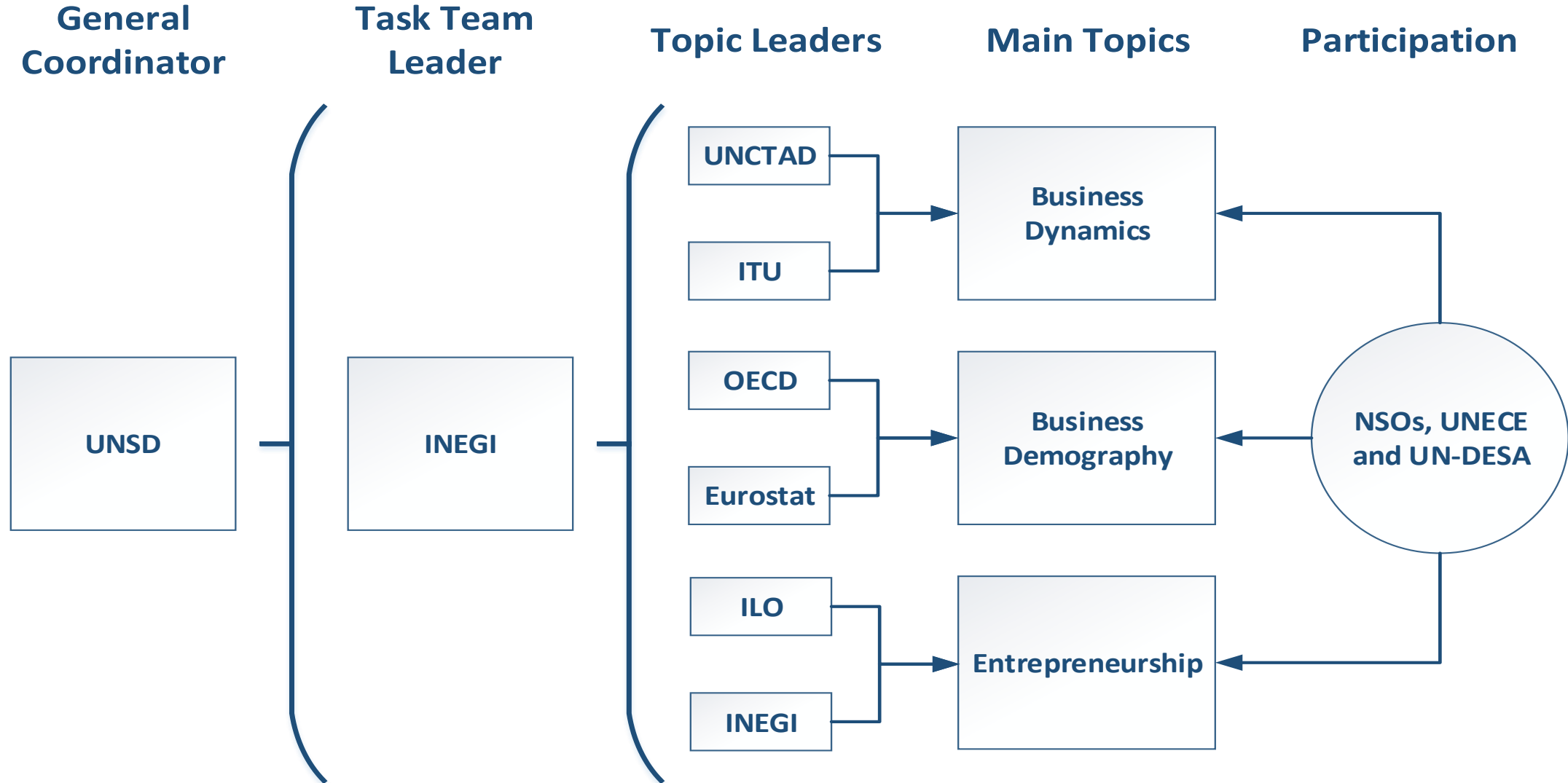
Introduction (1)

- **The task team on business dynamics, business demography and entrepreneurship is working toward the identification of core set of indicators on Business Dynamics, Demography and Entrepreneurship**
- **These indicators will take into accounts new and emerging drives of business activity, such as innovation and communication technology, research and development, e-commerce, globalization, employment and skills development**

Introduction (2)

- **The task team plans to conduct an assessment of national practices, covering data collection and challenges to the compilation, in order to develop recommendations and guidance on the harmonization of these statistics in the long term**
- **Team Leader: INEGI-Mexico**
- **Members: Brazil, Colombia, Egypt, Georgia, Italy, The Netherlands, as well as UNSD, UN-DESA, Eurostat, ILO, UNCTAD, ITU, UNECE and OECD**

Organization



Work done by the Task Team

- ✓ **Elaboration of the Terms of Reference**
- ✓ **Inventory of consulted documentation and compilation of definitions**
- ✓ **Development of the extended and summarized versions of the diagrams on concepts related to Business Dynamics, Demography and Entrepreneurship**
- ✓ **Matrix with topics that will address the TT**
- ✓ **Strategy to organize the TT workflows**
- ✓ **Road Map for the TT activities during 2019**
- ✓ **Three WebEx meetings with the TT Members**

Deliverables

The expected outcome is a report identifying data gaps and opportunity areas for measurement of Business Dynamics, Business Demography and Entrepreneurship

Actions	Deliverables	Due Date
Analysis of the available information	<ul style="list-style-type: none"> List of concepts and analytical scheme of concepts Inventory of consulted documentation and a compilation of agreed definitions for including them in the Matrix 	June 2019 (Done)
Conceptual Design	<ul style="list-style-type: none"> Draft questionnaire design and pilot implementation project for testing it Questionnaire to be applied for Global Consultation (In coordination with other Task Teams) 	November 2019
IT development (Survey Monkey)	<ul style="list-style-type: none"> Preparation of the questionnaire for its implementation online 	January 2020
Data collection	<ul style="list-style-type: none"> Filled out questionnaires from the Global Consultation 	March 2020
Treatment of information and compilation of the outcomes	<ul style="list-style-type: none"> Filled out matrix with the responses from the consulted countries 	August 2020
Analysis of final results	<ul style="list-style-type: none"> Report with the main findings about data gaps, opportunity areas and identification priorities for elaborating the recommendations and guidelines in the near future 	December 2020

Activities for June – December 2019 (1)

1) Topic leaders will review the documentation for proposing a first set of core concepts

(June 28, 2019)

2) All Task Team members will ensure that the core concepts are rightly selected

according to their relevance and priority

(July 15, 2019)

3) All Task Team members will identify cross-cutting concepts among the three topics

(July 31, 2019)

6) All Task Team members will identify the related core indicators: basic and derived

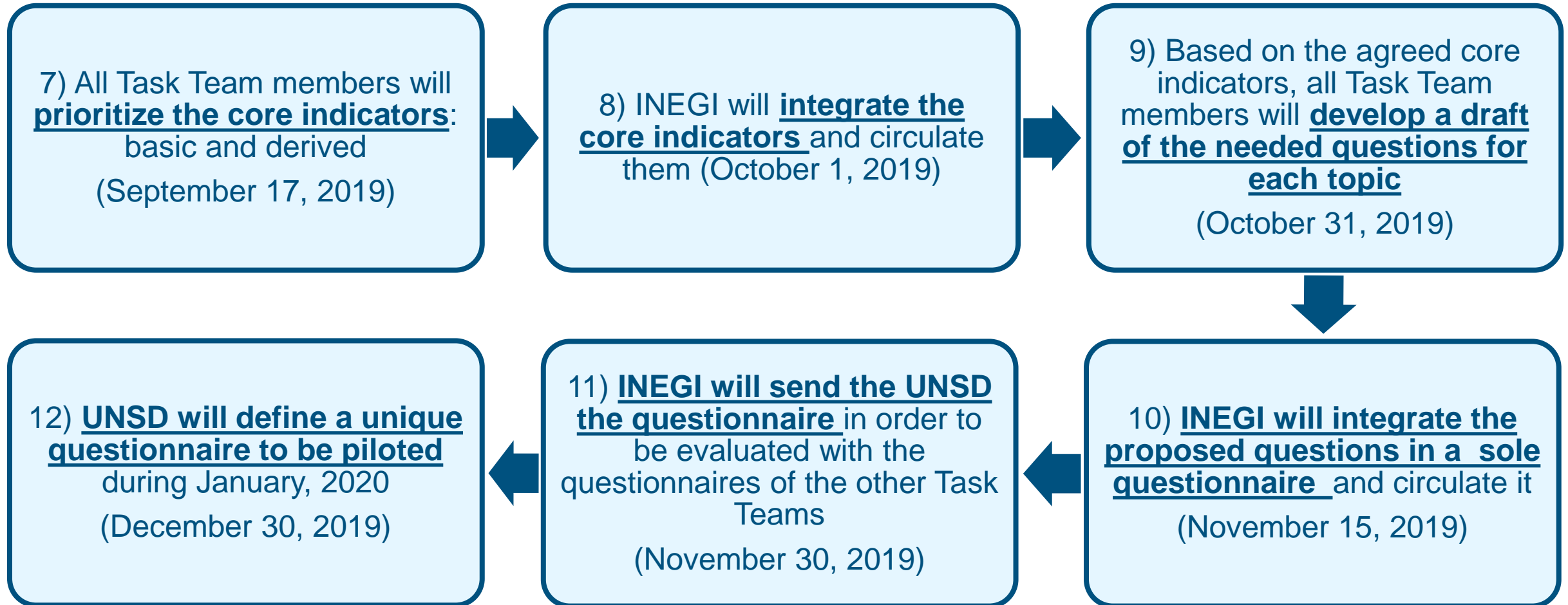
(August 30, 2019)

5) INEGI will integrate the concepts and linkages and circulate them (August 15, 2019)

4) Topic leaders will send INEGI the core concepts and the linkages between concepts and topics, ensuring their hierarchy, consistency and coherence

(July 31, 2019)

Activities for June – December 2019 (2)



Thank You!

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